

75th Anniversary & Annual Meeting

On the 9-11 April 2019, the BSAS Annual Conference, 'Fit for the Future', will be a celebration of animal science's progress over the last 75 years.

Special sessions will include a reflection on 75 years of animal science, looking at the pioneering people and technologies that have shaped the livestock sector, as well as the developments on the horizon.

Experts from across the world will discuss the ways research is being put into practice, covering subjects from sexed semen in cattle production, to precision livestock production and herd genetics. Speakers from industry will also talk about subjects ranging from animal behaviour, the economics of animal welfare, and the adoption of new technology in livestock production.

There will be species-specific sessions, including pig, sheep, cattle, poultry and equine, as well as workshops on aquaculture, companion and zoo animals, nutrition and youngstock.

New opportunities and packages for sponsors

BSAS would like to partner with sponsors to deliver impactful conferences that tackle the issues that matter most to the sector. A mutually beneficial model has been developed where organisations can define and purchase sponsorship packages either for single years or for a number of years in advance. Discounts will be offered for organisations that make a commitment for more than one year.

An enhanced range of sponsorship packages have been defined to offer organisations unique ways of associating their brands or messages with different aspects of the conference.

Dates

Edinburgh April 9-11 2019

Contact for further information

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Packages for Edinburgh 2019

Platinum £10,000

- Approx. 12 m² exhibition space
- Industry session (approx. 1.5 h)
- Three complimentary registrations including three conference dinners
- Company logo on front page of Final Programme
- Highlighted listing of the sponsor's company name and sponsorship in the Final Programme
- One complimentary full page, full colour advertisement, in the Final Programme
- Company logo on web site with a hyperlink to the Sponsor web site
- Insert in the conference bag; two pages (A4 format) or four pages (A5 format) or USB
- Logo on the power points shown in the sessions during breaks
- Congress Reception Evening - Delegates and accompanying persons will be invited to the Congress Reception. The sponsors will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors.

Gold £7,500

- Approx. 9 m² exhibition space
- Two complimentary registrations including two conference dinners
- Highlighted listing of the sponsor's company name and sponsorship in the Final Programme
- One complimentary full page, full colour advertisement, in the Final Programme
- Company logo on the conference web site with a hyperlink to the sponsor web site.
- Insert in the conference bag; two pages (A4 format) or four pages (A5 format) or USB
- Logo on the power points shown in the sessions during breaks

Silver £5,000

- Approx. 6 m² exhibition space.
- One complimentary registration including one conference dinner
- Listing of the sponsor's company name and sponsorship in the Final Programme
- One complimentary ½ page, full colour advertisement, in the Final Programme
- Company logo on the conference web site with a hyperlink to the Sponsor web site

Bronze £2,500

- Approx. 4 m² exhibition space.
- Two Complimentary conference dinners
- Listing of the sponsor's company name and sponsorship in the Final Programme
- Company logo on the Conference web site with a hyperlink to the sponsor web site

Packages for Edinburgh 2019

Additional Sponsorship Items

• Lunches (sign on tables with sponsors logos)	£3,000
• Conference Dinner (logo on invitation)	£2,000
• Tea/Coffee (to include sign on tables with sponsor logo)	£1,500
• Welcome Reception (logo on invitation)	£1,500
• Delegate Bag:	£3,000
+ Booklet insert into delegate bag (max 12 pages)	£1,350
+ Two A4 pages (recto-verso)	£900
+ USB Stick	£900
+ One A4 page (recto-verso)	£750
+ Notepad	£1,500
+ Pen or other gift	£1,000
+ Pencils	£750
• Conference Lanyard	£1,500
• Primary sponsor of plenary session (max 3 slides at start of session)	£3,000
• Supporting sponsor of plenary session (1 slide at start of session)	£1,125
• Primary sponsor of standard session (max 3 slides at start of session)	£1,500
• Supporting sponsor of standard session (1 slide at start of session)	£500
• Sponsor travel of invited speaker (outside Europe) - support acknowledged	£3,000
• Sponsor travel of invited speaker (within Europe) - support acknowledged	£1,500
• Full page colour advertisement in the final Conference Programme	£1,500
• Half page colour advertisement in the final Conference Programme	£1,000
• Quarter page colour advertisement in the final Conference Programme	£750
• Large banner 2 m ²	£1,350
• Medium banner 1 m ²	£1,000
• Small banner 0.5 x 1 m	£750
• Poster boards	£1,500
• Poster Prizes	£750
• Logo on Powerpoints between sessions	£1,000

Exhibition space	Delegates	Exhibitors	
• 2m ²	0	1	£550
• 4 m ²	0	1	£1,000
• 6 m ²	0	1	£1,500
• 9 m ²	0	1	£1,750
• 12 m ²	1	1	£2,000

Two-year sponsorship packages

Platinum	£18,000 (£2,000 discount) <ul style="list-style-type: none">• Platinum sponsorship of 2019 & 2020 Annual Meetings
Gold	£13,500 (£1,500 discount) <ul style="list-style-type: none">• Gold sponsorship of 2019 & 2020 Annual Meetings
Silver	£10,000 (£1,000 discount) <ul style="list-style-type: none">• Silver sponsorship of 2019 & 2020 Annual Meetings
Bronze	£4,500 (£500 discount) <ul style="list-style-type: none">• Bronze sponsorship of 2019 & 2020 Annual Meetings

Notes:

- Discounts are 10% of combined package price.
- Increasing discounts for a commitment of three years or more are available on request.
- All prices are quoted exclusive of VAT which will be charged at 20%. If your organisation is based in the EU, but outside of UK you will not be charged the VAT if you provide your organisation's VAT registration number.