Sponsorship Opportunities
The British Society of Animal Science is a charity that works to improve the understanding of all aspects of animal science and to ensure research and knowledge transfer with practical and beneficial application.

We work with science and industry specialists to provide improvements in:

- the welfare and productivity of farmed animals to help produce quality, safe and environmentally sustainable food
- animal health, welfare and production research and application in equine, companion and zoo animals
BSAS Annual Conference 2020

The Challenge of Change:
- championing advances in animal science
- stimulating incorporation of research into practice
- supporting initiatives that promote high welfare and sustainability

Discusses:
- how human health and well-being is affected by the Challenge of Change
- the interface between humans, animals, and the environments we share
- how we unify approaches to improve animal health and welfare whether companion, zoo, equine or wild

The conference is a platform on which to discuss a holistic approach to define:
- the role of animal science in solving the world's food crisis
- how we can, globally, address the challenges of food security, nutrition and production

You should attend the BSAS Annual Conference 2020 if you are:
- interested or involved in animal science, through industry or academia
- work with animals and livestock
- are involved in the care, sustainability and utility of animals
BSAS Annual Conference 2020
The Challenge of Change

Conference Venue
The conference will be taking place at the East Midlands Conference Centre, Nottingham

Beeston Lane
Nottingham
NG7 2RJ
+44 (0)115 876 0900

Easy access from M1 with complimentary car parking

Just 14 miles from East Midlands Airport

Nearest railway stations: Beeston Station and Nottingham (30 direct trains from St Pancras daily)
BSAS 2019 in Numbers

375+ registrants

300+ summaries accepted

15 countries, four continents

academia and industry representation
About BSAS Animal Science 2020

Format:
- engaging keynote speakers
- cutting-edge presentations
- breakthrough research
- social events

The ideal networking platform to:
- strengthen business relationships
- enhance brand awareness
- share your expertise and ideas
- network with peers and animal science specialists
- engage with industry
Let’s talk sponsorship...

- work with us to develop a package that meets your needs
- have a look at the examples and, if they don’t work for you, contact us and we’ll work with you to create the right package
- got a new idea? Tell us about it, we want to be innovative and creative
- be part of our communication and engagement strategy
- benefit from on-going promotional activity
- could being the headline sponsor deliver for you?
## Let’s talk sponsorship...

<table>
<thead>
<tr>
<th>Platinum (Headline) Sponsor</th>
<th>£10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Platinum / headline branding on website (conference pages)</td>
<td></td>
</tr>
<tr>
<td>- company logo on front page of programme</td>
<td></td>
</tr>
<tr>
<td>- full-page, colour advert in programme</td>
<td></td>
</tr>
<tr>
<td>- social media acknowledging sponsorship - three posts per week in lead up to conference; daily posts during conference</td>
<td></td>
</tr>
<tr>
<td>- one three-day BSAS annual conference delegate pass &amp; three gala dinner tickets</td>
<td></td>
</tr>
<tr>
<td>- exhibition / general display space (12 m²)</td>
<td></td>
</tr>
<tr>
<td>- main sponsor Branding in leafleting and theatre</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gold Sponsor</th>
<th>£7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Gold sponsorship branding on website</td>
<td></td>
</tr>
<tr>
<td>- complimentary half-page, colour advert in programme</td>
<td></td>
</tr>
<tr>
<td>- company logo on programme sponsor page</td>
<td></td>
</tr>
<tr>
<td>- social media acknowledging sponsorship - two posts per week in lead up to conference; daily post during conference</td>
<td></td>
</tr>
<tr>
<td>- one three-day BSAS annual conference delegate pass &amp; two gala dinner tickets</td>
<td></td>
</tr>
<tr>
<td>- exhibition / general display space (9 m²)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Silver Sponsor</th>
<th>£5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Silver sponsorship branding on website</td>
<td></td>
</tr>
<tr>
<td>- complimentary quarter-page, colour advert in programme</td>
<td></td>
</tr>
<tr>
<td>- company logo on programme sponsor page</td>
<td></td>
</tr>
<tr>
<td>- social media acknowledging sponsorship - one post per week in lead up to conference; daily post during conference</td>
<td></td>
</tr>
<tr>
<td>- one three-day BSAS annual conference delegate pass &amp; one gala dinner ticket</td>
<td></td>
</tr>
<tr>
<td>- exhibition / general display space (6 m²)</td>
<td></td>
</tr>
</tbody>
</table>
Early Careers Fair
£1,250

The BSAS Early Career Council (ECC) is a group of early career animal scientists representing academic institutions. The ECC communicates with the broader early career animal science community to provide advice, support, training opportunities and opportunities

- company logo on programme sponsor page
- social media acknowledging sponsorship (one post per week in lead up to conference; daily post at conference)
- complimentary quarter page colour advert in programme
- exhibition / general display space (6 m²)
- corporate leafleting
- option to participate in Career Day activities planning
Business Breakfast(s)

£750

Three available each featuring Early Career, Poster Viewing and Industry Engagement

- mention as part of programme
- sponsor logo on website
- welcome presentation (ten minutes)
- corporate information leafleting
- networking, meet and greet
- sponsors may select individual breakfasts or request exclusive sponsorship
Sunday Social Quiz Night
£2,500

- host mention (can be provided by sponsor)
- supply branded promotional material
- sponsorship acknowledgement in programme
- sponsorship acknowledgement on website
- pop-up banner display
- can participate in question setting!
- includes first, second and third prizes
Monday Buffet Night
£2,500

- participation in theming evening
- supply branded promotional material
- sponsorship acknowledgment in programme
- sponsorship acknowledgment on website
- pop-up banner display
Awards Reception
£2,500

- sponsor all awards – corporate branding
- supply branded promotional material
- sponsorship acknowledgement in programme
- sponsorship acknowledgement on website
- pop-up banner display
- corporate information leafleting
- to sponsor drinks only, please contact us
Gala Dinner
£4,500

- company logo on menu cards
- supply branded promotional material
- sponsorship acknowledgement in programme
- sponsorship acknowledgement on website
- sponsorship acknowledgement on social media
- pop-up banner display
- ten tickets for Gala Dinner
Hammond Lecture
£5,000

- mention in programme as lecture sponsor
- half page advert in programme
- sponsor’s branding on website’s lecture information page
- social Media acknowledging sponsorship
  - two posts per week in lead up to conference; daily post at conference
Conference Sessions

Main theatre £2,500
Breakout £1,250

- choose your own keynote speaker (supplied by sponsor)
- tailored session content
- brand session – pop-up display and leafleting
- topic to be agreed with BSAS
- social Media acknowledging sponsorship
  - two posts per week in lead up to conference; daily post at conference
Exhibition

£150/m²
*Minimum 6m²

- unfurnished space in the exhibition area
- one BSAS annual conference three-day delegate pass per 6m²
- one table, two chairs
- exhibitor acknowledgement in programme
- exhibitor acknowledgement on website
Interested in sponsoring?
Contact us

sponsorship@bsas.org.uk
+44 (0)1787 221 026
Or
maggie.mitchell@bsas.org.uk
+ 44 (0)7952 970 325

British Society of Animal Science
Peershaws, Berewyk Hall Court
White Colne, Essex
CO6 2QB
United Kingdom