

bsas 2025

8-10 APRIL | GALWAY, IRELAND



ANIMAL SCIENCE:
SUPPORTING LIVESTOCK'S ROLE
IN A GLOBAL SOCIETY

SPONSORSHIP BROCHURE



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INTRODUCTION TO BSAS

The British Society of Animal Science (BSAS), established in 1944, is the principal learned body supporting animal science in the UK. We work to advance the sector, improve the understanding of all aspects of animal science and ensure research and knowledge transfer have a practical and beneficial application.

BSAS VISION

To lead the provision and communication of evidence-based scientific information that elucidates the central role of livestock in sustainable agri-food production systems, supporting human and planetary sustenance and health.

BSAS PURPOSE

To deliver real impact and improvement in the sector, informing policy and championing scientific debate through leading the communication of factual scientific research.

BSAS collaborates nationally and globally, with the wider science, veterinary and agricultural sectors to deliver activities that support holistic and sustainable livestock systems, animal health and welfare; and the care of equine, companion and zoo animals.

Through our activities, we support BSAS members' development so they can deliver positive impact throughout their careers.

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INTRODUCTION TO BSAS ANNUAL CONFERENCE 2025

“Animal Science: Supporting Livestock’s Role in a Global Society”

Animal Science: Supporting Livestock’s Role in a Global Society highlights the crucial contributions of animal science to the effective management and enhancement of livestock production, which is vital for meeting global demands.

This field encompasses the study of genetics, nutrition, health, and welfare of animals to optimize their productivity and sustainability.

By advancing technologies and practices, animal science helps ensure food security, economic development, and environmental stewardship, addressing the needs of an ever-growing population while maintaining ethical standards and biodiversity.

Be a part of this important discussion.

Support us in debating and addressing these important issues by sponsoring BSAS 2025!



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TOP REASONS TO SUPPORT BSAS 2025

1

Sponsoring BSAS 2025 will allow your company to meet potential business partners, generate new ideas, gather new knowledge and foster collaborations

2

Speak directly to those working in academia, industry, public sector and agriculture

3

Relate to and engage with an interested audience

4

Demonstrate your company's leadership in the field animal science

5

Unique opportunity to support education for scientists, PhD Students, academics and industry professionals

6

Priority in allocating sponsorship packages and exhibition stands will be given to organisations depending upon the level of sponsorship and on a first come, first served basis.

7

Highly visible exhibition spaces located in areas of maximum attendee flow will be available. Preferential treatment will be given in the allocation of these to key sponsors.

BSAS 2024 SPONSORS



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CONFERENCE REACH

BSAS/WPSA attendance

Over 400 UK and international animal scientists and enthusiasts

As well as networking, our sponsors can:

Meet the press – engage with invited press to showcase your latest service, product or research project. BSAS content was picked up by local and national media outlets online and in print including - The Scottish Farmer, Farming life, Farmers Guardian, National World, AgriTrade News and Cambrian News

Meet the BSAS Online community:

- Linked In | 4.5K followers
- BSAS Website | over 62K annual engagement / visitors
- X | over 3.5K followers
- Instagram | over 500 followers
- Facebook | over 3K followers
- 15 opportunities to be included in 15 conference mailing to 7K unique recipients

In 2024, delegates attended from the following countries



United Kingdom



Spain



Ireland



France



Australia



Netherlands



United States of America



South Africa



Brazil



Nigeria

and more!

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

GOLD SPONSOR £8,000*

The package includes:

- Sponsorship of keynote session. Invite your own session speakers to fit conference theme and your key message delivery
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site directional signage, session holding slides and at registration
- Premium exhibition space (to be agreed)
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference
- Logo in conference proceedings, which are published with all abstracts following the conference
- Dedicated focus for press article and conference newsletters pre and post conference
- Multiple social media posts and podcasts to support your messaging.
- Opportunity to show your company video on conference website and at key points during conference
- Two full in-person delegate conference passes (can be used for speaker or staff)
- Two social event evening tickets for Networking Social Event on Tuesday 8th April
- Two tickets to the Conference Dinner on Wednesday 9th April

(note: this sponsorship does not cover any invited speaker fees or expenses)

**VAT at applicable rate*

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

SILVER SPONSOR £5,000*

The package includes:

- Sponsorship of a keynote session. Invite your own session speakers to fit conference theme and your key message delivery
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site directional signage, session holding slides and at registration
- Exhibition space (to be agreed)
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference
- Logo in conference proceedings, which are published with all abstracts following the conference
- One full conference delegate pass (can be used for speaker or staff)
One social event evening ticket for Networking Social Event on Tuesday 8th April
One ticket to the Conference Dinner on Wednesday 9th April

(note: this sponsorship does not cover any invited speaker fees or expenses)

**VAT will be added at applicable rate*

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

SESSION SPONSOR £2,500*

The package includes:

- Session sponsorship promoted mailshots/newsletters and conference social media. Feature in pre-conference newsletter with supporting social media pre-, during and post-conference
- Invite your own invited speaker to fit subject and key message delivery
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site signage and session holding slides
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference
- Logo in conference proceedings, which are published with all abstracts following the conference
- One full conference pass (can be used for speaker or staff)

(note: this sponsorship does not cover any invited speaker fees or expenses)

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EXHIBITION ONLY £1,000*

The package includes:

- One tabletop exhibition space (no larger than 1.5m x 1m)
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site directional signage, session holding slides and at registration
- Exhibition space (to be agreed)
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference
- Logo in conference proceedings, which are published with all abstracts following the conference
- Mention in social media pre-, during and post-event
- Mention in conference newsletter
- One conference delegate pass (can be split per day for different staff members each day)

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OTHER OPPORTUNITIES

Sponsors are invited to exclusively provide the following highly visible delegate items in kind. Items are available on a first come, first served basis. Products and branding (including BSAS 2025 branding) must be approved by BSAS 2025 organisers in advance. Please note, products should be as sustainable as possible. Costs subject to final specification and quantities.

If you have other ideas of delegate items you could provide, please let us know.



**Delegate
bags £1500**



**Lanyards
£750**



**Notepads
£1500**



**Pens
£500**



**Staff polo
shirts
£600**



**Power
banks £1500**



**Reusable
coffee cups
£1250**



**Reusable
water bottles
£1250**

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

AWARDS £800*

Support those in their early career by sponsoring the BSAS Presidents or Industry Prize or align your brand with the Best Poster Award



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SPONSORSHIP & EXHIBITION OPPORTUNITIES

CONFERENCE DINNER £3,500*

Exclusive sponsorship of the conference dinner and drinks reception.

- Your logo will be displayed on menu cards on all tables and looping on digital screens throughout the evening
- 2x pop-up banners on display at the conference dinner venue
- Table of 10 at the conference dinner
- Your logo on the conference website as well as logo and link on the Sponsors page
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference



**VAT will be added at applicable rate*



FOR MORE INFORMATION ABOUT SPONSORSHIP
PLEASE CONTACT:

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