

Early Career Symposium 7th April 2025 University of Galway



ANIMAL SCIENCE:
SUPPORTING LIVESTOCK'S ROLE
IN A GLOBAL SOCIETY

SPONSORSHIP BROCHURE



 www.bsas.org/conference

 bsas@bsas.org.uk



Early Career Symposium

7th April 2025 | University of Galway

BSAS 2025



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INTRODUCTION TO BSAS

The British Society of Animal Science (BSAS), established in 1944, is the principal learned body supporting animal science in the UK. We work to advance the sector, improve the understanding of all aspects of animal science and ensure research and knowledge transfer have a practical and beneficial application

BSAS VISION

To lead the provision and communication of evidence-based scientific information that elucidates the central role of livestock in sustainable agri-food production systems, supporting human and planetary sustenance and health.

PURPOSE

To deliver real impact and improvement in the sector, informing policy and championing scientific debate through leading the communication of factual scientific research.

BSAS collaborates nationally and globally, with the wider science, veterinary and agricultural sectors to deliver activities that support holistic and sustainable livestock systems, animal health and welfare; and the care of equine, companion and zoo animals.

Through our activities, we support BSAS members' development so they can deliver positive impact throughout their careers.



bsas 2025

8-10 APRIL | GALWAY, IRELAND



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INTRODUCTION TO BSAS ANNUAL CONFERENCE 2025

“Animal Science: Supporting Livestock’s Role in a Global Society”

Animal Science: Supporting Livestock’s Role in a Global Society highlights the crucial contributions of animal science to the effective management and enhancement of livestock production, which is vital for meeting global demands.

This field encompasses the study of genetics, nutrition, health, and welfare of animals to optimise their productivity and sustainability.

By advancing technologies and practices, animal science helps ensure food security, economic development, and environmental stewardship, addressing the needs of an ever-growing population while maintaining ethical standards and biodiversity.

Be a part of this important discussion. Support us in debating and addressing these important issues by sponsoring BSAS 2025 and the Early Career Symposium!



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ANNUAL CONFERENCE REACH 2024

Attendance

Over 400 UK and international animal scientists and enthusiasts

As well as networking, our sponsors can:

Meet the press – engage with invited press to showcase your latest service, product or research project. BSAS content was picked up by local and national media outlets online and in print including - The Scottish Farmer, Farming life, Farmers Guardian, National World, AgriTrade News and Cambrian News.

Meet the BSAS Online community which recorded:

- Linked In | 4.5K followers
- BSAS Website | over 62K annual engagement / visitors
- X | over 3.5K followers
- Instagram | over 500 followers
- Facebook | over 3K followers
- 15 opportunities to be included in 15 conference mailing to 7K unique recipients

In 2024, delegates attended from the following countries



United Kingdom



Spain



Ireland



France



Australia



Netherlands



United States of America



South Africa



Brazil



Nigeria

and more!

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ABOUT THE BSAS EARLY CAREER SYMPOSIUM

The Symposium is aimed at students in full-time education studying animal science and related areas.

The programme includes sessions that will cover:

WRITING SKILLS

- Publishing high quality peer-reviewed papers
- Grant applications
- Presentations

RESILIENCE

- Dealing with stress
- Case studies and shared experiences
- Role of guidance counselors

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

SESSION SPONSOR £2,000 (+VAT)

The package includes:

- Session sponsorship promoted mailshots/newsletters and conference social media.
- Feature in pre-conference newsletter with supporting social media pre-, during and post-conference
- Your logo on the conference website as well as logo and link on the Sponsors page
- Pop-ups on-site (up to 3, supplied by sponsor)
- Insert in BSAS 2025 e-delegate pack which is emailed out to all registered attendees ahead of the conference
- Logo in conference proceedings, which are published with all abstracts following the conference
- One tabletop exhibition space (no larger than 1.5m x 1m)
- One full symposium pass

VAT added at applicable rate

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

LUNCH SPONSOR £2,000 (+VAT)

The package includes:

- Sponsorship promoted mailshots/newsletters and conference social media.
- Feature in pre-conference newsletter with supporting social media pre-, during and post-conference
- Your logo on the conference website as well as logo and link on the Sponsors page
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SPONSORSHIP & EXHIBITION OPPORTUNITIES

EXHIBITION STAND AT EARLY CAREER SYMPOSIUM - £250 (+VAT)

The package includes:

- One tabletop exhibition space (no larger than 1.5m x 1m)
- Your logo on the conference website as well as logo and link on the sponsor page
- Your logo on on-site directional signage
- Insert in e-delegate pack which is emailed out to all registered attendees
- Logo in conference proceedings, which are published with BSAS 2025 abstracts following the conference
- Mention in social media pre-, during and post-event
- Mention in conference newsletter
- One full early career symposium pass

VAT added at applicable rate

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

BSAS 2025 SESSION SPONSOR £2500 (+VAT)

The package includes:

- Session sponsorship promoted mailshots/newsletters and conference social media
- Feature in pre-conference newsletter with supporting social media pre-, during and post-conference
- Invite your own invited speaker to fit conference theme and key message delivery
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site signage and session holding slides
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference
- Logo in conference proceedings, which are published with all abstracts following the conference
- One full conference delegate pass (can be used for speaker or staff)

(note: this sponsorship does not cover any invited speaker fees or expenses)

**ADD TO YOUR EARLY CAREER SYMPOSIUM PACKAGE
TO SAVE £500 ON BSAS 2025 PRICING!**

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

EXHIBITION STAND AT BSAS 2025 - £1,000 (+VAT)

The package includes:

- One tabletop exhibition space (no larger than 1.5m x 1m)
- Your logo on the conference website as well as logo and link on the sponsor page
- Your logo on on-site directional signage, session holding slides and at registration
- Insert in e-delegate pack which is emailed out to all registered attendees
- Logo in conference proceedings, which are published with all abstracts following the conference
- Mention in social media pre-, during and post-event
- Mention in conference newsletter
- One full conference delegate pass (can be split per day for different staff members each day)

**ADD TO YOUR EARLY CAREER SYMPOSIUM PACKAGE
TO SAVE £200 ON BSAS 2025 PRICING!**



FOR MORE INFORMATION ABOUT SPONSORSHIP
PLEASE CONTACT:

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